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SPARK FUN ELECTRONICS/ IN2ROWING RELEASES TWO NEW PRODUCTS

BOULDER, Colorado – November 13, 2006 – Spark Fun Electronics, a leading source of electronics for hobbyists, through their subsidiary In2Rowing, has announced two new products for the sport of competitive rowing—In2 Trinity for boats with coxswains, and the In2 Solo for coxless boats.

Both In2 Trinity and In2 Solo are the result of extensive development effort by In2Rowing to identify the needs of competitive rowing teams and individuals, and to create a product that meets those needs using modern technology.

“In speaking with rowers and coaches around the world, I’m seeing tremendous interest in a product that does everything that the In2 products do,” said Alex Berlin, Senior Product Marketing Specialist for In2Rowing. “These products offer a level of functionality and accuracy that has never before been available so easily to rowers and coaches,” he adds.

In2 Trinity and In2 Solo will have a very limited run of PreProduction units available on November 15, 2006, with sales of Production units starting in February 2007. These PreProduction units give rowers and coaches instantaneous speed data, internally monitored stroke rate information, extended battery life, workout downloads and an efficient charge style. “The marquee feature of both the Trinity and the Solo is their real time GPS calculated speed. These units need no calibration and are not affected by current, simply turn them on and you have your actual speed right there in front of you! The Trinity and the Solo have set a new standard for rowing electronics,” says Alex Berlin.

About In2Rowing

Headquartered in Boulder, Colorado, In2Rowing employees are competitive rowers and coaches working to make products that they would want to use. For more information about In2Rowing, call 1-303-880-4993 or browse www.in2rowing.com

About Spark Fun Electronics

Headquartered in Boulder, Colorado, Spark Fun Electronics is a leading source of electronics and prototyping supplies for electronics hobbyists. Founded in 2002, Spark Fun has thousands of customers in over 90 countries worldwide.